



St. Paul's School

MANIBUS POTENTIA ARVIDUM ANIMIS

COOKIES POLICY ("POLICY") ST. PAUL'S SCHOOL

Updated 8th November 2021

1. INTRODUCTION

This Cookie Policy applies to the stpauls.br website **SAINT PAUL'S SCHOOL** ("We" or "**St. Paul's School**") and aims to provide an even more transparent experience on our website, explaining the concept of Cookies, how we use them to improve your browsing experience, and also the possibilities for customizing their use.

If you do not agree with the use of Cookies in the way presented, you can: (i) adjust your internet browser settings to not allow the use of Cookies or (ii) not access the website.

We remind you that disabling the use of Cookies may impact your experience when browsing the website.

We also recommend reading our Privacy Policy, in which we provide you with more information about our commitment to your privacy and the protection of your personal data.

2. WHAT ARE COOKIES?

Cookies are small digital files in text format that are stored on your device (computer, smartphone, tablet, etc.) by your internet browser and that store information related to your preferences, such as preferred language, location, recurrence of your sessions, and other variables that developers deem relevant to making your experience much more efficient.

3. WHAT ARE THE COOKIES FOR?

Cookies serve to improve your experience, both in terms of performance and in terms of usability, since the content made available will be directed to your needs and expectations.

They may also be used to compile anonymous and aggregated statistics that allow you to understand how you use the website, as well as to improve its structure and content. As these are anonymous statistics, it is not possible to personally identify you through this data.

The use of Cookies is something very common in any digital platform nowadays. Their use in no way harms the devices on which they are stored.

4. WHAT KIND OF COOKIES WE USE?

We use our own and third-party cookies on the website, which can be classified according to their temporality:



- **Session Cookies** – these are temporary Cookies that remain archived until you leave the site or close your browser.
- **Persistent Cookies** – they are Cookies that are stored on your device until they are deleted (how long the Cookie will remain on your device depends on your “lifetime” and your internet browser settings).
Session or Persistent Cookies can still be categorized according to their function:
- **Strictly Necessary Cookies** – allow navigation and use of applications, as well as access to secure areas of the website. Without these Cookies, the website will not function properly.
- **Analytical Cookies** – collect anonymous statistical data for the purpose of analyzing website usage and its performance.
- **Functionality Cookies** – are used to ensure the availability of additional website functionality or to save the preferences defined by the user when browsing the internet, whenever using the same device.
- **Advertising Cookies** – collect information about your visit to our website so that the advertisements placed on it are more relevant to you and according to your interests. They are usually linked to Cookies owned by third parties. If you disable these cookies, please note that you will still see the advertisements, but they will not be customized to your preferences.

5. IS IT POSSIBLE TO CONTROL OR DELETE COOKIES?

In order for our website to operate correctly, you must enable the use of Cookies. If you decide not to enable them, you will still be able to browse the website, but some functionality will not be available.

We would like to remind that most internet browsers are configured to automatically accept Cookies.

You may change the settings to block the use of Cookies or to alert you when a Cookie is being sent to your device. There are several ways to manage Cookies, see your browser instructions or help section to learn more about adjusting or changing these settings.

If you use different devices to access the website, you must ensure that each browser, on each device, is adjusted to meet your preferences regarding Cookies. You can manage your preferences from your browser using one of the links below:

- For more information on managing Cookies in **Firefox**, [click here](#);
- For more information on managing Cookies in **Chrome**, [click here](#);
- For more information on managing Cookies in **Internet Explorer**, [click here](#);
- For more information on managing Cookies in **Safari**, [click here](#);
- For more information on managing Cookies in **Opera**, [click here](#);
- For more information on managing Cookies in **Microsoft Edge**, [click here](#).



6. DETAILED INFORMATION ABOUT THE COOKIES

Below are details about the use of Cookies on the website, as well as their purposes:

6.1. Strictly Necessary Cookies

Cookie Name	Purpose	Validity
_grecaptcha	Cookie used to distinguish between humans and robots. It is beneficial to generate reports on how the website is being used.	Persistent
_GRECAPTCHA	Cookie used to distinguish between humans and robots. It is beneficial to generate reports on how the website is being used.	179 days
rc::a	Cookie used to distinguish between humans and robots. It is beneficial to generate reports on how the website is being used.	Persistent
rc::b	Cookie used to distinguish between humans and robots.	Session
rc::c	Cookie used to distinguish between humans and robots.	Session
cookieTest	Cookies used to check if the user's browser has accepted the cookie consent box.	Session

6.2. Analytical Cookies

Cookie Name	Purpose	Validity
collect	Cookie used to send data to Google Analytics about the user's device and behavior. Tracks the visitor across marketing devices and channels.	Session
_ga	Cookie that has the function of registering an ID that is used to generate statistical data when the user visits the website.	2 years
_gat	Cookie linked to the use of Google Analytics to log navigation.	1 day
_gid	Cookie that has the function of registering an ID that is	1 day



	used to generate statistical data when the user visits the website.	
--	---	--

6.3. Marketing Cookies

Cookie Name	Purpose	Validity
_fbp	Cookie linked to the use of Facebook for advertising purposes.	3 months
IDE	Cookie linked to the use of Google DoubleClick to record and report website user actions after clicking or viewing ads. Used to measure ad effectiveness and deliver user-targeted ads.	1 year
Tr	Cookie linked to the use of Facebook for advertising purposes.	Session
VISITOR_INFO1_LIVE	Cookie that estimates the user's network traffic on pages that have embedded Youtube videos.	179 days
YSC	Cookie that has the function of registering an ID to generate statistical data about which Youtube videos the user has already viewed.	Session
yt-remote-cast-available	Cookie that stores the user's video player preferences using the Youtube tool.	Session
yt-remote-cast-installed	Cookie that stores the user's video player preferences using the Youtube tool.	Session
yt-remote-connected-devices	Cookie that stores the user's video player preferences using the Youtube tool.	Persistent
yt-remote-device-id	Cookie that stores the user's video player preferences using the Youtube tool.	Persistent
yt-remote-fast-check-period	Cookie that stores the user's video player preferences using the Youtube tool.	Session
yt-remote-session-app	Cookie that stores the user's video player preferences using the Youtube tool.	Session



St. Paul's School

HABEBIS POTENTIA. ET UOUM ANIMIS

yt-remote-session-name	Cookie that stores the user's video player preferences using the Youtube tool.	Session
yt.innertube::requests	Cookie that has the function of registering an ID to generate statistical data about which Youtube videos the user has already viewed.	Persistent
yt.innertube::nextId	Cookie that has the function of registering an ID to generate statistical data about which Youtube videos the user has already viewed.	Persistent

St. Paul's School

Rua Juquiá, 166 – CEP: 01440-903 – Jd. Paulistano

São Paulo SP – Brazil

+55 11 3087-3399 | www.stpauls.br